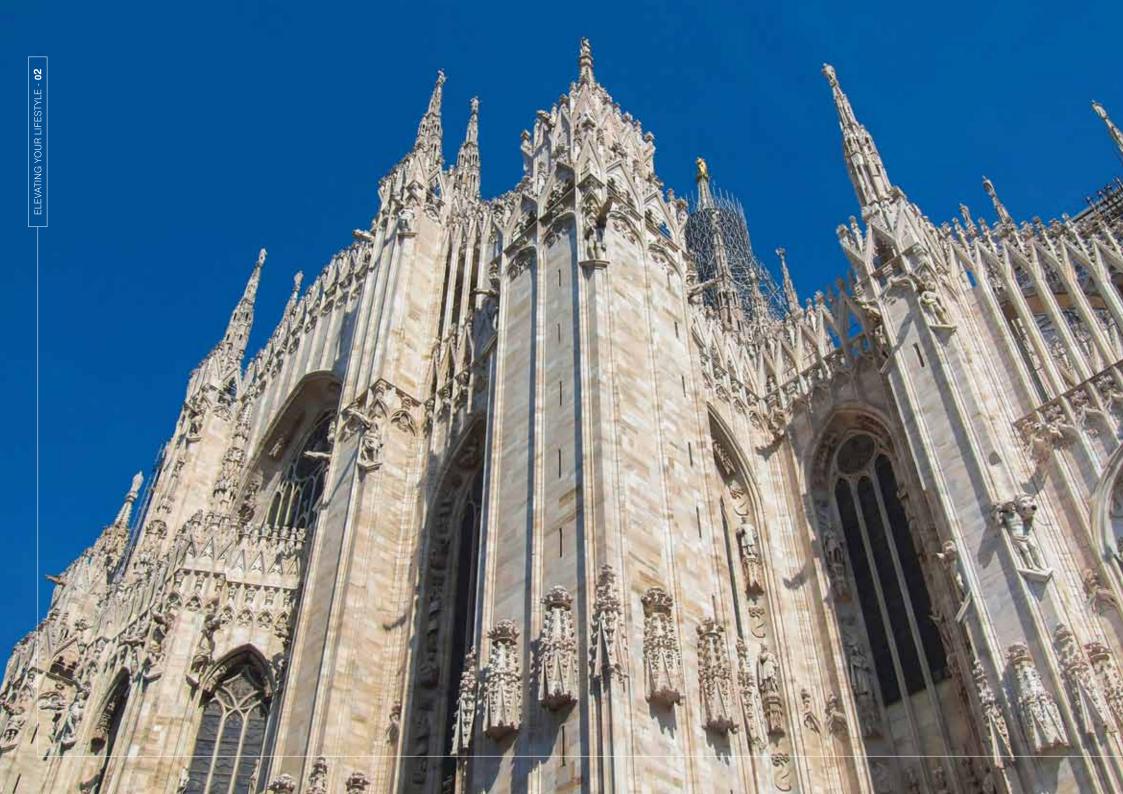
## DomusLift® \_\_\_\_\_\_ ELEVATING YOUR LIFESTYLE





### Milan has always been the capital of fashion industry, and therefore the capital of luxury.

A city where art, design, style, elegance and innovative choices are brought together. Milan adorns women, men and houses.

Over the last decades, there are two special times of the year livening up the whole city life: fashion shows and design exhibitions.

This is the environment where IGV was born and grown up by becoming the top Italian designer and manufacturer of customised lifts.

IGV has always emphasized the aesthetics of its lifts by launching new trends and styles, focussing on the elegance of details and finishes, like it was dressing a beautiful woman. Now, after almost half a century of activity,

we can surely say that we have created some real jewels – just like those displayed in Montenapoleone street, the luxury heart of Milan.

And this is just the beginning!





















## DomusLift® "The Signatures of the 20<sup>th</sup> Century"

From the collaboration between IGV and The Academy of Fine Arts of Brera in Milan – one of the world's leading institutions in art education – interior design projects created for the DomusLift® on the occasion of the event "Italian Flag Colours for the Lift", celebrating the 150th Anniversary of Italian Unification.



Accademia di Belle Arti di Brera

# DOMUSLIFT®

#### THE HOME LIFT PAR EXCELLENCE

IGV has pioneered the launch of a new lift concept by transforming the lift into an element of design.

Thanks to its slim and elegant structure, DomusLift® is recognizable at first sight and has become a must-have in luxury spaces.

The DomusLift® luxury collection has been designed to offer sophisticated yet flexible solutions

for floor-to-floor accessibility in apartments, villas, penthouses, boutiques, hotels...

Each model of this collection has been given a distinctive character

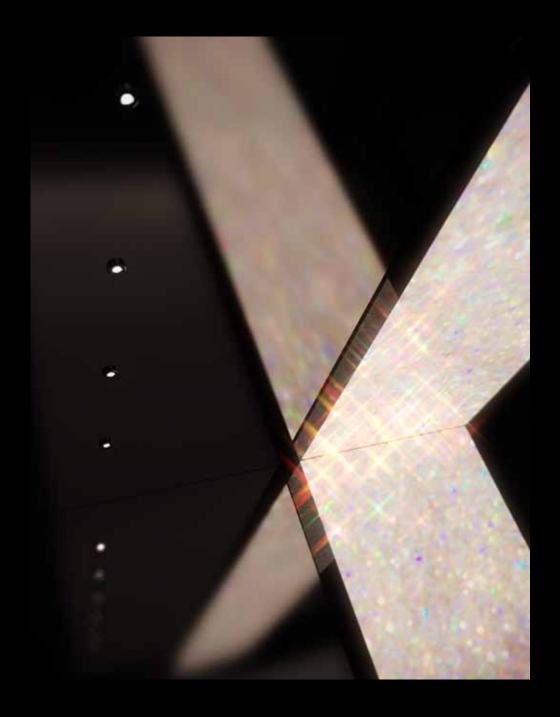
by creating special interpretations for very special clients.

From classic to contemporary interior design, from very small to large space,

DomusLift® adds glamour to the ambience and can be totally integrated in your décor choice.

Nowadays more than 25,000 DomusLift® have been chosen for prestigious projects and by leading clients worldwide.







### The Iconic Crystal Clear

The DomusLift® MADE WITH SWAROVSKI ELEMENTS embodies the epitome of elegance by launching a sophisticated combination of steel and crystals. The interior glossy black steel walls are spectacularly illuminated by a stripe of sparkling SWAROVSKI ELEMENTS, creating the effect of a diamonds cascade.

SWAROVSKI ELEMENTS

DESIGNER: ARCH. ARIANNA CALLOCCHIA



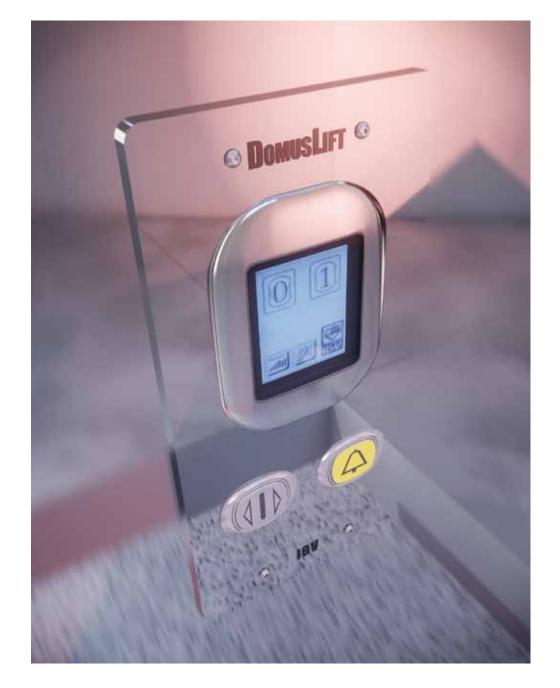


#### The Hi Tech Style

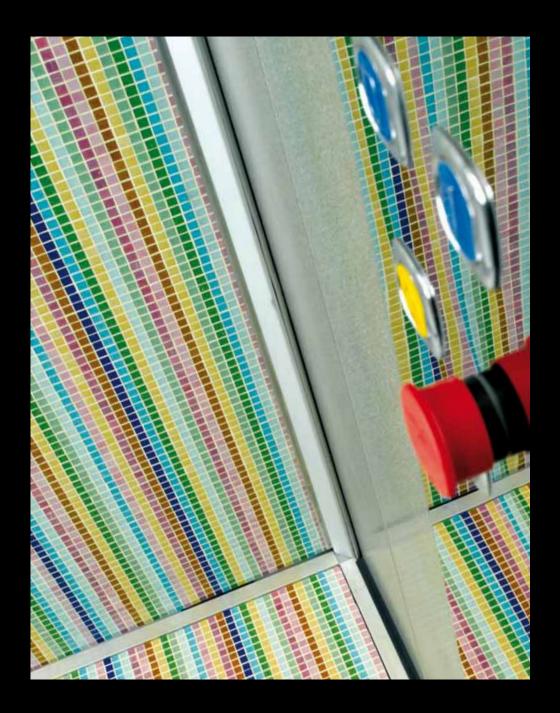
Last generation accessories for the DomusLift® Light Touch model signed by Giugiaro Architettura, a brand that is a legend in automotive design worldwide.

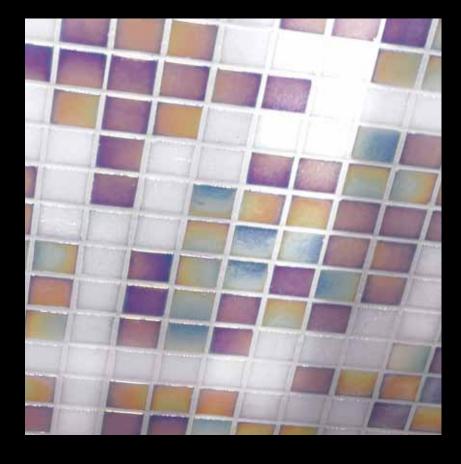
The innovative light system features a range of colours that can be selected to achieve different lighting moods, while the stylish touch screen control panel gives hi tech makeover.











#### **The Mosaic Fantasies**

With Bisazza glass mosaic tiles, the DomusLift® technology dresses up with unconventional, new glamour.

An exclusive and unique application for the decoration of the interior car lift offering a wide range of customisation choice with the premium Italian quality in glass mosaic.

by **BISAZZA** 



A.K. MOTIWALA JEWELLERS, MUMBAI, INDIA | AL-AIN CENTRE, DUBAI, UAE I ANMOL JEWELLERS, MUMBAI, INDIA I EMPORIO ARMANI, SEOUL, KOREA | ARMANI, PRIVATE RESIDENCE, MILAN, ITALY | BANCA UNICREDIT, MILAN, ITALY | BHATHIA & SONS, JAMMU, INDIA | BOSCOLO HOTEL, MILAN, ITALY | BRITISH TELECOM, BELFAST, NORTHERN IRELAND | BUCCELLATI HIGH JEWELLERY, MILAN, ITALY | BUCHAREST NEW AIRPORT, ROMANIA | CANALI STORE, MILAN, ITALY | CESARE PACIOTTI STORE, MILAN, ITALY | CHANEL BOUTIQUE, VENICE, ITALY | CHICCO STORE, MILAN, ITALY | CROWN PRINCESS PALACE, DUBAI, UAE | DAVID BECKHAM, PRIVATE RESIDENCE, LONDON, UK | DIESEL STORE, MILAN, LONDON I DOLCE & GABBANA BOUTIQUE, LIMASSOL, CIPRO | DOLCE & GABBANA BOUTIQUE, MOSCOW, RUSSIA | ELITE FIVE SHOPPING CENTER, MANAMA, BAHREIN I FERRARI DEALERSHIP, KUALA LUMPUR, MALAYSIA | FURLA SHOP PARIS, FRANCE | GENT UNIVERSITY, BELGIUM I GIANLUCA ZAMBROTTA, COMO LAKE VILLA, ITALY I GORKY PARK, MOSCOW, RUSSIA I HEYSEL STADIUM, BRUSSELS, BELGIUM I HOLIDAY INN HOTEL, HELSINKY, FINLAND | HOTEL PRINCIPE DI SAVOIA, MILAN,

ITALY | HUGO BOSS STORE, LIVERPOOL, UK | L&T CONSTRUCTION, CHENNAI, INDIA I LIVERPOOL JOHN LENNON AIRPORT, UK J LODHA BELLISSIMO, LODHA GROUP, MUMBAI, INDIA | MONDADORI BOOKSHOP, MILAN, ITALY | MUSEUM OF FINE ART, BUDAPEST, HUNGARY | NADIR GODREJ, PRIVATE RESIDENCE, MUMBAI, INDIA | NELSON MANDELA, PRESIDENT OF SOUTH AFRICA, PRIVATE RESIDENCE, JOHANNESBURG | PALMA JUMEIRAH, DUBAI, UAE | PFIZER PHARMACEUTICALS, HELSINKI, FINLAND | PIERSILVIO BERLUSCONI, PRIVATE RESIDENCE, MILAN, ITALY I PRENATAL STORE, MILAN, FLORENCE, BERLIN | PRESIDENT OF ITALY, SUMMER RESIDENCE, GAETA, ITALY | ROBERTO CAVALLI STORE, MADRID, SPAIN | ROLLING STONES TOUR WORLDWIDE SAAB AUTOMOBILE AB, TROLLHÄTTAN, SWEDEN I SAJALA VILLAS, SANKPAL GROUP, LONAVALA, INDIA | SFORZA CASTLE MUSEUM, MILAN, ITALY | SHAPOORJI PALLONJI & CO. LTD., CHENNAI, INDIA | SYDNEY YACHT CLUB, AUSTRALIA | SYDNEY OPERA HOUSE, AUSTRALIA I TAMPERE UNIVERSITY, FINLAND I TELECOM SYRIA, DAMASCUS I TOTAL ENVIRONMENT SOLUTIONS, BANGALORE, INDIA I I XAVIER ZANETTI, COMO LAKE VILLA, ITALY I ZARA STORE, MADRID, SPAIN

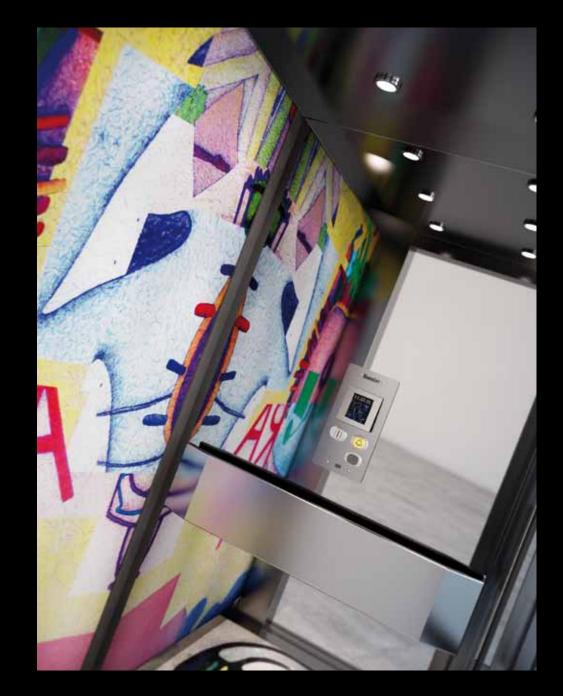


#### A Step into the Art World

A new lift concept inspired by art. The DomusLift® Art Line Collection introduces precious laminated walls painted through the "frottage" technique.



The multicoloured surrealistic images enriching the walls, have been exclusively created for IGV, along with the made-to-measure floorings in marble stones or inlays of crystal cotisso.











#### The Classic with Style

The DomusLift® Classic model is designed for those who love the beauty and traditional warmth of wood, a timeless style.

The "wood effect" has been obtained by adopting a special painting technique on the aluminium structure. The artistic glass door is decorated with liberty floral design.

classic





#### **The Gold Experience**

The DomusLift® Gold is dedicated to people who love extreme luxury. The shaft structure is coated with a golden-coloured film, the door frame is made with gilded aluminium.

The overall sparkling effect, which lights up any setting, is further emphasized by the rich inside panel padded with a clever mixture of skin and leather.









#### LEADER OF CUSTOMISED PRODUCT

Bringing the lift in the people's house. This was the first hunch leading the way to success of IGV Group.

Founded in 1966 in Milan by Giuseppe Volpe – an engineer with the passion for innovation – today the company

is the top Italian designer and manufacturer of customised lifts for low to mid-rise buildings.

Providing tailor-made, non-standard solutions suitable for all spaces and interior design has been another key element in the company's business and history. Nowadays IGV exports 65% of its Made in Italy production in 50 different countries worldwide.

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LIFTS SINCE 1966

#### **IGV** Group SpA

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